



Associate Membership

Finger Lakes Wine Alliance

The mission of the Finger Lakes Wine Alliance is to increase the visibility and reputation of the Finger Lakes AVA, its wines and wineries. As a member of the Finger Lakes AVA community, we invite you to join the Finger Lakes Wine Alliance as an Associate Member. The Associate Member Program is an annual, three-tiered program created for those businesses and organizations that do not qualify to be Finger Lakes Wine Alliance Levy Members.

Basic Package | \$250.00

- Business listing on the Finger Lakes Wine Alliance website's Associate Member Directory. Listing includes the following:
 - Company name
 - Company phone number
 - Link to company website
 - 50 word business description
- Finger Lakes Wine Alliance brochures
- Invitation to the Associate Member & Levy Member Networking Social

Silver Package | \$500.00

- Business Spotlight in Quarterly Associate Member email. Email is sent to levy member wineries. Spotlight includes:
 - 100 word business description
 - Photo
 - Link to business website
- Business listing on the Finger Lakes Wine Alliance website's Associate Member Directory. Listing includes the following:
 - Company name
 - Company phone number
 - Link to company website
 - 50 word business description
- Finger Lakes Wine Alliance brochures
- Invitation to the Associate Member & Levy Member Networking Social

Gold Package | \$1,000.00

- Exclusive Spotlight Email featuring only your business. Email is sent to levy member wineries.
- Business Spotlight in Quarterly Associate Member email. Email is sent to levy member wineries. Spotlight includes:
 - 100 word business description
 - Photo
 - Link to business website
- Business listing on the Finger Lakes Wine Alliance website's Associate Member Directory. Listing includes the following:
 - Company name
 - Company phone number
 - Link to company website
 - 50 word business description
- Finger Lakes Wine Alliance brochures
- Invitation to the Associate Member & Levy Member Networking Social